Mike Leotta

UX Designer

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EXPERIENCE

Senior User Experience Designer

GOOGLE \cdot 2011 – PRESENT \cdot NEW YORK, NY / MOUNTAIN VIEW, CA

6+ years experience end-to-end UX design on products used by millions of users on multiple platforms and across consumer, enterprise, and education sectors. Product work includes:

- · Google Expeditions: Design Lead
- · Google Forms: Design Lead
- · Google Drive: Platform Design Lead for iOS and Web
- · Google Plus: Core stream experience designer
- · Google News: Web and mobile designer

Web Designer/Developer

GOOGLE · 2008 – 2011 · NEW YORK, NY / MOUNTAIN VIEW, CA

Designing, developing and maintaining web content in 40+ languages on global Google.com domains.

- · Google Chrome: Design Lead for download funnel and web content
- · Gmail: Design Lead for web content and sign up/login funnels

Search Quality Strategist

GOOGLE · 2007 – 2008 · MOUNTAIN VIEW, CA

Designed and contributed to processes aimed at improving quality and user experience of Google Search products.

SKILL SUMMARY

Product Design	Platforms/Tech	Software	Technical
Interaction design	Web/Mobile web	Sketch	HTML/CSS
UI design	iOS	Photoshop	Javascript
Rapid prototyping	Android	Illustrator	jQuery
Visual design	VR/AR	Framer Studio	Python
Motion design		Principle	PHP
Information architecture			
Usability testing			

EDUCATION

Syracuse University

B.S., Information Management and Technology / B.S., Marketing Management 2003 – 2006, SYRACUSE, NY